

RAMSAY'S THE STORE of VALUES

Following hard on the heels of our opening announcement came the people, and why not? They were hungry for values, and our efforts to put an additional glimpse into Gleichen Buying is bearing fruit.

NEW STOCK IS BEING ADDED EVERY WEEK SO THAT OUR STOCK IS NOW WELL FILLED IN FOR THE COLD DAYS JUST AHEAD.

Men's Fur and Fur Collared Coats, from \$25.00 to \$450.00

Magnificent Showing of Men's and Boys' Underwear, including the Famous

STANDFIELD
and
KING ARTHUR
BRANDS

Have you seen our range of—
ENGLISH
FLANNELLETTES
We have the goods and our prices on Flannellettes Move "Em"

FLANNETTE BLANKETS
WOOL BLANKETS
COMFORTS
All ready for Foster's Coldest Weather.

Felt Shoes and Rubbers in endless variety

Men's and Boy's Caps. The slickest in town. And Prices Just as Smooth.

Sweaters for Ladies. New individual lines. Drop in every day.

Sweater Values for Men and Youths that keep the people talking about Ramsay's.

Ladies Hosiery in the New Fall Stuff.

Gents Hosiery in Fine and Heavy Weights. Our Nova Scotia shipment of Heavy Socks, Retailing at 50c, beats any values shown in Alberta.

GROCERIES

GROCERIES in large and small quantities are moving these days. Bring your list to Ramsay's Busy Counters.

HOLIDAY BUYING IS NOW ON THE WING.

VISIT THE NEW STORE.

MAIL ENQUIRIES PROMPTLY ANSWERED

Ramsay Mercantile Co.

THE NEW MOSS BLOCK, — — — GLEICHEN, ALBERTA

A WISE PROVISION

PROPERLY farmed, almost any agricultural district in Canada should produce a good living for the farmer in all but exceptionally bad seasons.

The lean year is bound to come—the wise farmer who has put money in the bank during good seasons can face a crop failure when the man who has saved would go under. Your interests and ours are mutual and the Manager will always be ready to discuss with you, in confidence, any of your financial problems.

THE ROYAL BANK
OF CANADA
GLEICHEN BRANCH
D. HUTCHESON, Manager

MISCELLANEOUS

Notice under this heading 15 words under \$5c. first insertion and 10c each subsequent insertion—3 weeks \$1. Over 15 words one cent per word for each insertion.
If you have a brand to be put on a label of this kind, make a brand reading notice \$1.50 for each label, three insertions. Over 15 words one cent per word extra for each insertion.

FOR SALE—Green feed (corn and peas) splendid for milk cows, apply to D. Batty, Gleichen phone 111. 5d

LOST—Eye glasses, between Gleichen and corner eight miles directly north. Case also contains my name. For reward return to Thos. Plante or Call office. 5d

FOR SALE—A good, 6 roomed house, full basement, with furnace, barn and good water. Reasonable price. A Smith, Gleichen. 31d

FOR SALE or TRADE—Registered Short Horn Bull. Apply John Provins, Cluny. 24d

FOR SALE—Small grey pony suitable for small children, price \$10.00. Apply R. W. Brown, Gleichen. 30d

WANTED—An apprentice baker. Apply to R. W. Brown. 20d

FOR RENT—An office or store in Brown's Block. Apply R. W. Brown. 20d

FOR SALE—Melanopsis, 6 1/2 inch model. In good shape. \$700. Box 124 Gleichen. 28d

PUPILS WANTED

Beginning November 2nd I will take pupils in piano and rudiments in Algebra. Preparations for Royal Academy examinations if desired. Piano, 75c, rudiments \$1. Apply to MISS CLARA ADAMS Phone R1202, Gleichen. 2d

Advertising of any description brings results but advertising before the people with whom the merchant expects to deal is the basis of successful selling. Advertising in the home town is good business.

THE UNITED CHURCH

The Armistice Day Service, conducted last Sunday evening, was well attended, and fittingly commemorated the work and work of the Canadian soldiers during the great war. The music was of a particularly exceptional nature. In the anthems "Praise The Lord all ye Nations" and "O Jesus I have promised," the choir did full justice to the beautiful setting. The closing tribute of the pastorate to the memory of Gleichen's dead, was in the beautiful and touching words of Sir Arthur May, and are as follows:

For you our dead beyond the sea,
Who gave your lives to hold us free,
By us who keep your memory,
What can be said?

We cannot sing your praises right,
Lost heroes of the endless fight,
Whose souls into the lonely night
Too soon have fled.

We cannot but honor, cherish, bless,
Your sacred names no words express.
The measure of our thankfulness
To you our dead.

The service was fittingly brought to a close by the sounding of the "Last Post," by Mr. W. J. McCallum.

A splendid audience listened to a most interesting and instructive lecture on India, last Monday evening, when the Women's Missionary Society of the Church held their thirteenth meeting. The speaker of the evening, Rev. C. Donald, of Ujjain, India, has spent seven years as a missionary of the Presbyterian Church, in that part of the world and has had a wonderful opportunity of studying the manners and customs of the people among whom he labors. His lecture was beautifully illustrated by a large number of colored lantern slides, which added greatly to the interest of the meeting. At the close of the lecture the ladies of the Missionary Society served lunch and the gathering closed with the singing of the national anthem.

The services in the United Church next Sunday will be as follows:
Sunday School and Bible Class at 10:30.

Morning worship at 11:30.
Subject: "Doing the Impossible".
Evening at 7:30.
Subject: "Playing the Fool".
Special music at both services.
Everybody made welcome.

Mr. Pat will begin a series of interesting health talks in the church on Saturday evening at 7:30.
Subject: "Tuberculosis." How contracted and how it may be avoided. The talks will be illustrated by a series of colored pictures of scenes in Alberta, and illustrations of the case with which the infection can be spread, by carelessness of people.

A GOOD AGENCY

While not a few are taking credit for the big vote cast in favor of Canada, it is the opinion of The Call that the greater portion of credit is due the Alberta Publishers Advertising Service, with headquarters in Calgary who prepared and sent out all literature. This is practically a new company that is making good, and was very much needed in Alberta.

The men in charge have had years of experience and know the business thoroughly, and the Call has no hesitation in recommending any who require such a service to consult them. They not only carry through the campaign successfully, but have acted fairly with the newspaper men of the province which more than many other similar institutions that have attempted from time to time to carry on an advertising agency in Alberta has done.

The Alberta publishers Service has and will be found useful to any business firm in this Province who will give them a fair opportunity to write and place their advertising.

COMING EVENTS

Ads. under Coming Events 25c. per count line, unless otherwise specified. See the Call.

Nov. 17—Auction Sale of estate of Hans Henriksen, son of Chancerville, Nov. 18—St. Victor's A. C., which drive in Masonic Hall.

December 8—United Church Circle Christmas sale.

How many of our citizens average five minutes a day hunting our town and district? And how many would consider selling out their interests without saying this is the finest place living out of doors? Give it a thought when you are feeling—bored.

Why does a man buy summer clothes before the cold weather is over? Because he fears the best style or fabrics will be sold out before warm weather. Satisfaction of caution. Too many adventures are like the best—they only catch when business is good.

HEADLIGHT OVERALLS

HEADLIGHT Overalls



outwear top ordinary pair

HEADLIGHT COMBINATION OVERALLS

(Union Made)



Outwear Two Ordinary Pairs

Our farmer customers will be pleased to know that we have just received a new and large consignment of HEADLIGHT OVERALLS AND COVERALLS.

There are many good makes in overalls but we think that the HEADLIGHT is the "PEER" of them all. In wearing quality, weight of material, and tailoring, they stand in a class by themselves.

The best overall you ever bought, or your money back after 30 days wear.

FITS BETTER

WEARS LONGER

FAST COLOR

Made in three different body lengths, marked as follows:

"SHORT" For men requiring short legs, sleeves etc.

"MEDIUM" For average lengths.

"LONG" For tall men.

GREATER COMFORT

BETTER PROTECTION

LONGER WEAR

STABBACK & BROWN

BOYS AND MEN'S OUTFITTERS

THIS LITTLE AD. GOT RESULTS IN FOUR HOURS AFTER APPEARING IN THE CALL

A young lady of Gleichen lost a much valued bracelet and was nearly heart-broken when after diligent search it could not be found "high or low". In time she told her sorrow to a young gentleman, who determined to find the missing article and bring back the smile to the fair one. After all else had failed he visited The Call office and had inserted the following ad:

LOST—Lady's gold bracelet, with small pin attached, on Crowfoot St. For reward return to Call office. 25

The Call had been in the post office less than three hours when our ever-obliging postmaster advised at this office with the bracelet, which a lady residing in town had found and left at the post office. Within another hour the owner paid a visit to this office and identifying her lost property which she said she did not know had been advertised, wended her way homeward with the sweetest of smiles.

AN INDUCEMENT FOR WINTER EXCURSION TRAVEL VIA CANADIAN PACIFIC

TO		TO		TO	
EASTERN	CANADA	PACIFIC	COAST	CENTRAL	STATES
FROM ALL STATIONS IN Manitoba (Winnipeg and West) Saskatchewan and Alberta		FROM ALL STATIONS IN Manitoba (Winnipeg and West) Saskatchewan and Alberta		TICKETS ON SALE	
TICKETS ON SALE		TICKETS ON SALE		RETURN LIMIT	
Dec. 1, 1923 to Jan. 5, 1924		Dec. 1, 1923 to Jan. 5, 1924		THREE MONTHS	
RETURN LIMIT		RETURN LIMIT		To Minneapolis, St. Paul, Duluth, Milwaukee, Chicago, Cedar Rapids, Dubuque, Waterloo, Council Bluffs, Des Moines, Fort Dodge, Marshalltown, Sioux City, St. Louis, Kansas City, Watertown, Omaha.	
THREE MONTHS		THREE MONTHS			
4, 6, 11, 15, 20, 27, 31, 3, 7, 10, 14, 18, 22, 25, 29		4, 6, 11, 15, 20, 27, 31, 3, 7, 10, 14, 18, 22, 25, 29			
—1923—		—1924—			
TWO TRAINS DAILY		TWO TRAINS DAILY			
A REAL TRAVEL INDUCEMENT		A Wonderful Trip For Winter Time			

OLD COUNTRY FOR CHRISTMAS

Special Excursion Round Trip Tickets to Atlantic Ports in connection with Ocean Steamship on Sale Dec. 1, 1923 to January 1, 1924. Return Limit 3 Months

THROUGH TOURIST SLEEPERS

DIRECT TO SHIP'S SIDE AT W. ST. JOHN For Sailing of

S.S. MONTCALM to LIVERPOOL Sailing Dec. 7	S.S. MELTA Chapleau Southampton Antwerp Sailing Dec. 13	S.S. MONTCALM to LIVERPOOL Sailing Dec. 14	S.S. MARLBOROUGH to Belfast Glasgow Sailing Dec. 15
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USE ONE SERVICE THROUGHOUT.

THE CANADIAN PACIFIC

SPECIAL TRAIN

From Winnipeg, Dec. 11, '23

Overnight Direct to Ship's Side at St. John, for Sailing of the

S.S. MONTCALM, Dec. 14

TO LIVERPOOL

Have you seen
the new
1924

McLaughlin-Buick?
AGENTS
BATES GARA
GLEICHEN ALBERTA